



**SELKIRK COMMON GOOD FUND
APPLICATION FOR FINANCIAL ASSISTANCE**

<u>Applicant Details</u> Name and Address of Applicant/Organisation: Telephone No: E-mail address:	Scottish Borders Walking Festival 12 Victoria Crescent Selkirk TD7 5DE
Address to which payment should be made:	Judith Thompson, Treasurer, Selkirk & District Community Council, 12 Victoria Crescent, Selkirk TD7 5DE
<u>Activities</u> Please supply a brief description of the activities of your organisation and the benefits it brings to the local community:	The 25 th Scottish Borders Walking Festival is being held in Selkirk and The Ettrick & Yarrow Valleys in September 2019. The Festival aims to provide guided walks of varying lengths and levels of difficulty for visitors and locals to explore the surrounding area. We anticipate that the Festival will bring up to 200 walkers to the town with the associated spend on accommodation, food and entertainment to the benefit of local businesses. The Festival also promotes the local area via the website and Social Media pages beyond the actual dates of the event itself.
<u>Assistance Requested</u> Please indicate the sum requested and the purpose for which it will be used:	Up to £1,000 to be used for website development, a vital tool in promotion, marketing and online booking.
When will the donation be required:	By September 7 th 2019
If this is a one-off project then please give the following details – Date (s): Estimated total cost: Funds already raised by applicant's own efforts:	 7 th – 14 th September 2019 £9,675.00 Please see attached budget forecast for anticipated income from walks & events and donations from other bodies

<p>Funds raised or expected to be raised from other sources (please state sources):</p>	<p>Please see attached budget forecast for anticipated income from walks & events and donations from other bodies</p>
<p><u>Other information</u> If you have other information which you feel is relevant to this application please provide details including details of any previous assistance given:</p>	<p>The Walking Festival website is now active on www.borderswalking.com and full details of the walks, social events etc. can be found there.</p>
<p><u>Declaration</u> I hereby make application for assistance as set out above and certify that the information I have provided is accurate</p> <p>Signed: Alistair Pattullo</p> <p>Position Held: Chair Selkirk & District Community Council. Vice Chair Scottish Borders Walking Festival Steering Group</p> <p>Date: 5th June 2019</p>	
<p>Note: All applications from organisations MUST be accompanied by a copy of the latest audited accounts</p>	
<p>This completed form, accounts and any supporting details should be submitted to Fiona Walling, Democratic Services, Scottish Borders Council, Council Headquarters, Newtown St Boswells, TD6 0SA. Telephone 01835 826504 email fwalling@scotborders.gov.uk</p>	



The Royal Burgh of Selkirk and District Community Council

Chair	Alistair Pattullo	12, Victoria Crescent, Selkirk, TD7 5DE	01750 721697
Vice-chairman	Graham Easton	31 High Street, Selkirk, TD7 4BZ	01750 722744
Minutes Secretary	Kirsty Lovatt	15, Ladylands Terrace, Selkirk, TD7 4BB	
Treasurer	Judith Thompson	12 Victoria Crescent, Selkirk TD7 5DE	01750 721697

Scottish Borders Walking Festival

Dear Councillors, I am writing on behalf of Selkirk Community Council and as a member of the Walking Festival Steering Group to request financial assistance towards the running of the Scottish Borders Walking Festival which will take place in Selkirk and the Yarrow & Ettrick Valleys in September this year. This will be the 25th Walking Festival and the organisers are keen to make this a most memorable year.

We are requesting assistance of up to £1,000 which will be used for website development. We have budgeted £1,000 for this vital tool which is used for promotion, marketing and online bookings.

As you will see from the accompanying budget the festival is being supported by Selkirk Community Council (up to £1,000 towards transport costs) and Ettrick & Yarrow Community Council (£1,500.00).

We anticipate that the Festival will bring up to 200 walkers to the town with the associated spend on accommodation, food and entertainment to the benefit of local businesses. The Festival also promotes the local area via the website and Social Media pages beyond the actual dates of the event itself. This encourages visitors and publicises Selkirk and The Valleys to a wide audience specifically interested in the opportunities available locally.

Please do not hesitate to get in touch if I can provide any further information.

Best wishes,

Alistair Pattullo
Chair

Selkirk and the Valleys Walking Festival Group

Budget (excluding £2,500 float)

Income

SBC	£1,000.00	Agreed - not yet received
Selkirk Common Good Fund	£1,000.00	Applied for
Selkirk Community Council	£1,000.00	Agreed - not yet received
EYCC	£1,500.00	Agreed - not yet received
Income from walks	£4,480.00	Assuming 28 walks at £8 per walk, average 20 people per walk
CLlr Parker	£300.00	Received
Income from Ceilidh tickets	£960.00	Assuming 120 tickets sold at £8 each
Total	£10,240.00	

Expenditure

Transport	£1,200.00	
Website	£1,000.00	
Hall hire	£600.00	
Entertainment (Social events)	£1,200.00	incl Opening reception (£500), Ceilidh (£400), DSB (80)
Paypal fees	£300.00	
Marketing	£1,500.00	
Printing	£1,800.00	Eg flyers, brochure, map, banner etc
First Aid x 2	£350.00	quote received
Postage	£100.00	
Yarrow Show Subsidy	£75.00	tbc
Border Bunnets Wool	£100.00	
Incidentals	£150.00	incl. £21 OS app, possibly fruit for walkers?
Volunteer expenses	£800.00	incl t-shirts for volunteers £400 est
Mileage claims	£500.00	
Total	£9,675.00	